

Sustainability

A wealth approach that reflects your values and sustainability objectives.

Sustainable Investment

Many of our clients want to see their investments shape better outcomes for society as a whole. With a range of flexible, tailored solutions, we can help you to ensure that your wealth is invested in a way that reflects your values and sustainability objectives.

In a fast-changing world the consideration of material environmental, social and governance (ESG) issues can enhance your investment strategy. Whether there are specific causes that you want to put your wealth to work for, or whether, like us, you believe that companies that are run well for the long-term will do well, we can help you find the approach that works best for you.

“Investing to meet the needs of today without compromising the ability to meet those of tomorrow.”

Spanning social and financial investments, sustainability covers a broad range of ESG topics and strategies. We can help you ensure that your investments meet your social objectives, as well as support your financial goals.

Our approach to sustainable investing

We see ourselves as long-term stewards of our clients' capital and we have been helping clients to align their sustainability objectives with their investments for over 15 years.

Central to our sustainable investment approach is the understanding that those companies that can adapt and thrive in a climate of rapid social and environmental change are likely to be more successful. Careful consideration of material ESG issues and how these impact companies helps us identify overlooked risks and opportunities.

Today, as part of the Schroders Group, we benefit from a highly skilled and experienced team of ESG specialists working alongside our own dedicated responsible investment specialist. Our sustainable investment solutions combine our tailored wealth services with Schroders' deep expertise. We work with you to understand how to best reflect your social and financial objectives within your investment strategy.

Our approach to sustainable investment combines a number of strategies across all asset classes. Different people have different sustainability objectives and a portfolio can combine a mix of the sustainability strategies, varying from those with a higher financial outcomes focus to those with a higher social outcomes focus.

Financial Benefit

Social Benefit



- ✓ ESG* research
- ✓ Voting
- ✓ Engagement



- ✓ Best in class
- ✓ Controversy avoidance
- ✓ Thematic



- ✓ Excluding companies involved with certain activities or industries



- ✓ Specific social benefit
- ✓ Potential for financial return



- ✓ Address societal challenge(s)
- ✓ No financial returns for investors

Source: *ESG – Environmental, Social and Governance.

Sustainable Investment

Integrating ESG factors

All of our clients benefit from an integrated investment process that considers ESG factors in order to produce the best risk-adjusted returns for clients. We believe that ESG risks can have a material impact on financial returns, and are a key part of our overall investment risk assessment for both individual stock and fund selection.

Investing sustainably

If you would like to go a step further along the spectrum, investing sustainably may be an appropriate strategy for you. In these strategies sustainability is a cornerstone of the investment process. It includes not only assessing and valuing ESG risks, but including in your portfolio only those companies that are 'best-in-class' or lead their peer group in terms of their sustainability performance within all or selected sectors.

Investing sustainably can also include focusing on a specific sustainable investment theme such as climate change, clean energy or healthcare solutions – or other issues you feel strongly about. Fund managers using this strategy believe that ESG can not only mitigate risks, but also uncover opportunities overlooked by mainstream investors.

Screening out 'ethical' concerns

If there are certain activities or industries that you oppose or have concerns about, we offer an approach that excludes these companies. As an example, exclusions may include companies associated with alcohol, tobacco, gambling and adult entertainment.

We offer a menu of standard ethical screens for clients who have a direct equity investment portfolio. Where your ethical requirements differ from our menu of screens, it is possible to create a bespoke policy after a detailed discussion with our Responsible Investment specialist. We also manage a Global Ethical Direct Equity model which abides by the Church of England's ethical approach. We have the ability to screen funds for controversial sectors and this is done on a regular basis as far as is practically feasible. All screens are updated quarterly to ensure that clients' portfolios reflect the latest information on exclusions.

You should be aware that by reducing scope for diversification screening can increase portfolio risk in the short term.

Making an impact

It may be that your objective is to create a social impact with your investments. If so, you could consider applying an impact strategy. Here investments are made with the primary goal of achieving specific, positive social benefits while also delivering a financial return. Typically, these are investments in small companies or projects with clear social goals, providing them with capital they may not otherwise have accessed.

We can make investments both in the listed equity space and also in the private markets for qualifying investors. We continually identify and monitor a range of impact investments, be they companies, funds or venture capital trusts across areas such as forestry, microfinance or property.

Donating to a cause

Perhaps you would rather help address a societal challenge and promote the welfare of others without requiring a financial return. We have a dedicated Philanthropy specialist who can help advise on how to most efficiently and effectively donate money to meet your philanthropic objectives.

Our client proposition:

Sustainability offering

We appreciate that your requirements are unique when it comes to applying a sustainable investment approach. You may wish to avoid investing in certain areas such as tobacco or armaments, or perhaps you wish to invest in a way that delivers social outcomes. We therefore offer three overarching product strategies, which are designed to cater to these varying sustainability objectives.

Is a sustainable investment approach right for you?

Whether you would like your entire portfolio or only a proportion of your assets managed with a sustainable investment approach, we can help. Our experience in working alongside clients to reflect their objectives and meet their financial goals enable us to offer you an industry leading service. We constantly strive to expand our sustainable investment offering so that we can not only meet but aim to exceed your expectations.

We genuinely believe that it is possible to do well by doing good.



- ✓ Diversified portfolio of Schroders funds accredited by the Schroders sustainability team as ESG integrated, screened and/or sustainable
- ✓ Multi-asset with a range of risk and return profiles available
- ✓ Available to both Charity and Private Clients including specific Charity structured solution that promotes income, low cost and tax efficiency



- ✓ Diversified portfolio of our best-idea sustainability funds from Schroders and external managers
- ✓ Includes fund strategies across the sustainability spectrum, both actively and passively managed
- ✓ Multi-asset with a range of risk and return profiles available



- ✓ Personalised sustainability portfolio implemented through direct equity investing or via a funded approach
- ✓ Specific sustainability strategy, screens and impact tilts can be applied
- ✓ Responsible investment advice from specialist
- ✓ Multi-asset with a range of risk and return profiles available

Contact us

Please discuss your sustainability requirements with your Cazenove Capital contact and we will help you shape your portfolio accordingly.

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Further information

Visit cazenovecapital.com/sustainability to find out more about our sustainable wealth approach.

For more information on voting, reporting or engagement, and the Schroders Sustainable Investment Team, visit schroders.com/sustainability.

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