

28th July 2010

PRESS RELEASE

ROB THORPE TO HEAD UK RETAIL BUSINESS AHEAD OF RDR

Cazenove Capital's investment funds business promotes Rob Thorpe to head of UK retail. Rob, previously head of UK advisory, will focus on delivering Cazenove Capital's strategy within the retail market ahead of the RDR.

Rob has built strong distribution relationships with life companies, platforms and national IFA firms. In addition he has pioneered successful TCF initiatives with key distributors. The business has built a strong franchise through key partnerships in educating advisers ahead of anticipated new CPD requirements for the RDR.

Robin Minter-Kemp, managing director, Investment Funds says 'Rob's appointment underlines the importance we attach to transitioning our strategy into the RDR world. If we are to replace our standard practice of sharing renewal commission we need to enhance our value with advisers through availability of demanded solutions, support marketing initiatives and above all provide a continuity of education.

Rob deserves the recognition for this promotion resulting from the progress we have made with key distributors to date'

- ENDS -

For further information please contact:

Victoria Hayes
Head of Marketing
+44 (0)20 3479 0004 or email
victoria.hayes@cazenovecapital.com

Eleanor Mitchell or Fiona Harris
Quill PR
+44 (0)20 7758 2240/2233 or email
eleanor@quillpr.com
fiona@quillpr.com

Notes to editors:

Cazenove Capital Management

For more information visit: www.cazenovecapital.com

Cazenove Capital Management provides specialist investment management and high quality advice, centred on excellence in UK and European equities and fixed income to professional advisers, institutions, charities and private individuals.

- Total group assets under management: £14.3bn*
- Investment funds AUM: £4.3bn*
- Private wealth management AUM: £10.0bn

Cazenove Capital at 30/06/10.

Important information

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